

## M/S JAZ OMAR EL KHAYAM LAUNCHES ON LAKE NASSEF

Travcotels announced the inaugural sailing of its long awaited M/S Jaz Omar El Khayam from its embarkation point in Aswan, on September 19th 2008 with 101 passengers on board



This ship marks the company's 20th cruise ship on the Nile. The five-star deluxe ship is the first of its category to sail the Nile.

Measuring up to the opulent theme of the ship, a team of interior designers from Travco Group's Engineering department, headed by Mrs. Dora El Chiaty, were the sole designers of the vessel, and the décor was meticulously handpicked to ensure the passengers the utmost in comfort and luxury while on board.

M/S Jaz Omar El Khayam features 80 cabins - 68 cabins and 12 suites – all spacious and luxuriously furnished, and equipped with the latest in entertainment systems, in addition to the standard amenities.

The elegant ship features a restaurant to accommodate all guests, two lounges with bars, a discotheque, a large sundeck, a swimming pool with a Jacuzzi, a large wellness Spa and a gym, a gift shop.

M/S Jaz Omar El Khayam is among the few ships operating on Lake Nasser. Its itinerary includes a four-night trip embarking from Aswan to Abu Simbel from Monday to Friday of every week, and a three-night trip embarking from Abu Simbel back to Aswan from Friday to Monday of every week.



Being the epitome of the cruise line class, the entire fleet of Travcotels carries an average of five-star rating. Each and every cruise ship is built to the highest industry standards ensuring strict commitment to the highest standards of health and safety.

Stylishly designed, and equipped with the latest in technology, Travcotels' cruises guarantee a safe and enjoyable journey. All ships are split over multi-level decks, in order to give passengers the space and comfort of a floating hotel. Moreover, each and every one of the vessels comes with its very unique identity, and each with its special design, giving one a wide range of styles and luxuries to choose from and tailored to their perfect vacation.

A promising two-in-one vacation, cruise life offers on both onboard and off-board options. At Travcotels, guests are guaranteed breathtaking views, and awe-inspiring ancient sites separated in between with dazzling displays of contrasted countryside greenery. The planned itineraries take one across the land from Luxor to Aswan and beyond the Aswan High Dam right to the doorstep of many of the world's most impressive and mysterious monuments of the Pharaonic civilization.

Travco Group International has penetrated every facet of Egypt's tourism industry, with 67 integrated companies offering products and services that cover all sectors of Egypt's inbound and outbound tourism trade. Travco owns and operates the largest fleet of 20 Nile cruises, and 34 hotels and resorts in premier tourist destinations in Egypt. Other services include ground transportation and car rental, restaurants, business jet travel, airline representations, ticketing and ground handling. Its brands include the Travcotels fleet of Nile cruises, the luxury hotel brand JAZ Resorts, Iberotel and Sol Y Mar and Hotels & Resorts, Travco Air, Prestige Limousines, the Imperial Restaurant ship, Travco Properties with both resort developments Almaza Bay in Marsa Matrouh and Madinat Makadi in the Red Sea.

Travco Group companies handled more than 1.1 million tourist arrivals into Egypt in 2007, representing 3 million tourist nights. In September 2007, Travco was named Egypt's number one travel company for the 11th consecutive year by the Government of Egypt.

